

SunnyVale Bull Sale

2026 Catalogue

Thursday 14 MAY 2026 at 2PM

Agents

 PGG Wrightson

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Online:  bidr bidr.co.nz

SunnyVale
BLACK HEREFORDS

Bill Lott
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Sunnyvale Genetics

SunnyVale Bull Sale

Welcome to the second on-farm bull sale at Sunnyvale Genetics.

Welcome to our second on farm sale at Sunnyvale Genetics We are excited to present our Black Hereford Bulls and a new brew we call Super Baldies.

Sticking with our selection criteria fertility, hardiness, meat quality and a calm docile nature and importantly a Black Coat with a White Face.

Last September we were privileged to visit Jo Bulls in Utah where we source our Black Hereford Genetics. After seeing how this ranch operates we came home confident in what we are trying to produce. Jo Bulls cows are run on the mountains in the summer, open boundaries and using horses for transport. What a life!

Please enjoy your afternoon and join us for a drink afterwards.

Cheers

Bill & Maureen, Ben, Josh & Liv, Abby & Baxter



Combination of 3 breeds

Black Simmental

- Superior growth
- Eating quality
- Calving ease & milk
- Black coat & polled

Hereford

- Feed Efficiency
- Environmental resilience
- Docility
- White Face

Angus

- Carcass quality
- Calving ease
- Hardiness
- Black coat & polled

Stacked full of Hybrid Vigour and Heterosis

BUYING ONLINE?

- This sale will be held as a HYBRID ON-FARM auction on bidr (bidr.co.nz).
- There will be online bidding and a livestream of the sale for bidders.
- All online purchasers must register with bidr through an account with a bidr partner agency before sale day.
- For help with signing up or registering, contact the bidr team on 0800 TO BIDR (0800 86 2437) or email enquiries@bidr.co.nz

Alternatively, contact your local bidr® representative:

Upper North Island Territory Manager

Bruno Dos Santos
Bruno.Santos@bidr.co.nz
027 221 8276

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Conditions of Sale

The sale will be conducted in accordance with the conditions of Sale as set down by the New Zealand Stock and Station Agents Association: a copy of which will be exhibited at the sale.

Each lot will be the property and responsibility of the purchaser at the fall of the hammer.

PURCHASING REBATE: All intending purchases are required to register at the sales office prior to the sale.

A purchasing rebate of 6% will be then be paid to non participation livestock companies and recognised independent livestock agents with approve credit facilities introducing and/or accompanying buyers to the sale.

Arrangements must be made with the auctioneer at least **4 HOURS PRIOR TO SALE AND SETTLEMENT MADE ON THE BUYERS BEHALF WITHIN 14 DAYS**

THERE IS NO EXCEPTIONS TO THE RULE!

INSURANCE: We recommend you insure your bulls, an insurance agent will be available on the day.

GST: All lots are sold exclusive of GST.

DISCLAIMER: Although all care has been taken to ensure the accuracy of the information contained in this catalogue, no responsibility is accepted for any error or omission that might be contained herein.

HEALTH AND SAFETY: Every effort will be taken by the vendors, auctioneers, their staff and assistants, both on the day of the sale as well as any visits to inspect, to insure the safety of intending buyers and visitors.

We wish however to advise that while this sale is run under normal management conditions, certain dangers exist in relation to livestock and their environment. Visitors should take care to ensure their personal safety.

ANIMAL HEALTH:

All SUNNYVALE bulls sold are:

- BVD Vaccinated
- BVD blood tested clear
- Semen quality tested
- TB status C10 Herd
- All bulls sold at auction are free of known genetic defects.

All SUNNYVALE Sale Bulls have genomically enhanced EBVs and are SIRE AND DAM verified.

SEMEN RIGHTS

All semen marketing rights are retained by Lott Farming Co Ltd.

SFI Brigade D21

Brigade stamps his progeny with scale, presence and show ring appeal, with his first calf crop already producing standout heifers that mirror his power and potential. A 2017 Denver champion pen leader for Schaaqe, he is a Purebred Simmental, Homozygous Black and Polled



Jo Bulls Domino 832

A Black Hereford that has stamped his make on his progeny. They have great length, a very quiet disposition. He is sired by one of the greats, JN Bullseye D411 (below).



SVWF K2229

SIRE JN Balder G429

DAM H2022

Combining Australian, US and New Zealand bloodlines this is our very own black, polled bull.



CE	10.7
BW	1.3
WW	50.8
YW	78.1
MILK	20.5
MARB	0.11
REA	0.02

Jo Sweet Revolution

Sweet Resolution blends Atomic and Lightning with Revolution 4R. A purebred, double homozygous sire, he should leave consistent calves with good calving ease.



Lot 1

SVWF: M2438 ASA: 4488436 DOB: 11/09/2024

SIRE SFI Brigade D21

DAM SVWF H2063

The first of our Super Baldies to be sold. He will add KGs to any breeding program. Last weighed he was 800kg and was the top EMA Bull in his group of 101cm². He is Homozygous Polled.

ACTUALS

BW	200WT	365WT	YEARLING SC
40	318kg	620kg	38

ASA DNA	
CE	8
BW	1.8
WW	74.2
YW	122.4
MILK	23.3
MARB	0.11
REA	0.76



Lot 2

SVWF: M2445 ASA: 4488465 DOB: 22/09/2024

SIRE SFI Brigade D21

DAM SVWF J2169

Super Baldy. This is Bill's pick. He has everything that fits our criteria. Has a good strong head, lots of muscle, stands on good feet and legs. Temperament is great. He will fit any program. Homozygous Polled.

ACTUALS

BW	200WT	365WT	YEARLING SC
38	287g	556kg	39

ASA DNA	
CE	11.5
BW	-0.3
WW	64.3
YW	101
MILK	23.4
MARB	0.03
REA	0.65



Lot 3

SVWF: M3473 ASA: 4488394 DOB: 29/09/2024

SIRE SFI Brigade D21

DAM Sunnypeaks H2009

Super Baldy. A big strong bull. Lovely quiet temperament with a good set of testicles on him.

ACTUALS

BW	200WT	365WT	YEARLING SC
36	269kg	596kg	40

ASA DNA	
CE	18.9
BW	-1.4
WW	61
YW	100.8
MILK	20.2
MARB	-0.17
REA	0.53



Lot 4

SVWF: M2453 ASA: 4488448 DOB: 24/09/24

SIRE SFI Brigade D21

DAM SVWF 2077

Super Baldy. We used this bull in our breeding program. A lovely quiet temperament and a lot of strength. Homozygous Polled and Black.

ACTUALS

BW	200WT	365WT	YEARLING SC
36	270kg	509kg	40

ASA
DNA

CE	13.5
BW	0
WW	63.2
YW	99.3
MILK	18
MARB	0.08
REA	0.46



Lot 5

SVWF: M2429 ASA: 4488439 DOB: 12/09/24

SIRE SFI Brigade D21

DAM Sunnypeaks SIRIKET 1901

Super Baldy.

ACTUALS

BW	200WT	365WT	YEARLING SC
39	247kg	451kg	40

ASA
DNA

CE	13.4
BW	0.9
WW	76.6
YW	129.6
MILK	22.6
MARB	0.46
REA	0.74



Lot 6

SVWF: M2426 ASA: 4488447 DOB: 09/09/24

SIRE Jo Domino 0832

DAM SVWF K2211

The first of our Black Herefords. Out of a heifer who was sired out of the original Black Hereford to come to New Zealand - JN Balder G429. Homozygous Polled and Black. We will retain the right to collect semen for our own use.

ACTUALS

BW	200WT	365WT	YEARLING SC
37	245kg	495kg	38

ASA
DNA

CE	11.7
BW	0.3
WW	41.6
YW	73.4
MILK	12.9
MARB	-0.14
REA	0.17



Lot 7

SVWF: M2482 ASA: 4488421 DOB: 02/10/24

SIRE Jo Domino 0832

DAM SVWF K2250

Black Hereford. Another heifer's calf from the Balder lines.

ACTUALS

BW	200WT	365WT	YEARLING SC
33	220kg	456kg	41

ASA DNA

CE	13.7
BW	-0.1
WW	48.2
YW	86.2
MILK	15.9
MARB	-0.12
REA	0.17



Lot 8

SVWF: M2406 ASA: 4488450 DOB: 29/08/24

SIRE Jo Domino 0832

DAM SVWF 2059

Black Hereford. Has good calving ease and birth weight. Homozygous Black.

ACTUALS

BW	200WT	365WT	YEARLING SC
34	314kg	495kg	38

ASA DNA

CE	14.9
BW	-1
WW	49.5
YW	78.3
MILK	19.4
MARB	-0.18
REA	0.04



Lot 9

SVWF: M2462 ASA: 4488467 DOB: 09/10/24

SIRE SVWF K2229

DAM MF SIRIKIT 1575

Black Hereford. Homozygous Polled.

ACTUALS

BW	200WT	365WT	YEARLING SC
39	254kg	478kg	38

ASA DNA

CE	11.4
BW	0.4
WW	42.8
YW	67.6
MILK	23.8
MARB	-0.05
REA	0.25



Lot 10

SVWF: M2421 ASA: 4488419 DOB: 10/09/24


SIRE SFI Brigade D21

DAM SVWF K2270

Super Baldy. What a prospect. He can go over Hereford cows and produce black calves. Homozygous Polled and Black. Sunnyvale Genetics is retaining semen rights for this bull.

ACTUALS

BW	200WT	365WT	YEARLING SC
34	205kg	455kg	39



CE	13.2
BW	-0.5
WW	41.3
YW	68.3
MILK	18.8
MARB	0.01
REA	0.45



Lot 11

SVWF: M2420 ASA: 4488408 DOB: 10/09/24


SIRE SFI Brigade D21

DAM SVWF K22Y10

Super Baldy. A very deep strong bull, big testicles. If you want to add kgs to your calves this is the one. Out of a heifer. Homozygous Polled.

ACTUALS

BW	200WT	365WT	YEARLING SC
33	271kg	513kg	41



CE	14.7
BW	-0.5
WW	60.7
YW	94.8
MILK	18.8
MARB	0.01
REA	0.58



Lot 12

SVWF: M2415 ASA: 4488460 DOB: 03/09/24


SIRE SFI Brigade D21

DAM SVWF J2188

Super Baldy. A very thick bull, would be great for a B mob of Angus cows to add growth \$\$\$. Homozygous Polled.

ACTUALS

BW	200WT	365WT	YEARLING SC
37	242kg	475kg	38



CE	10.4
BW	0.2
WW	56.4
YW	86.8
MILK	16
MARB	0.27
REA	0.2



Lot 13

SVWF: M2493 ASA: 4488389 DOB: 16/10/24

SIRE SVWF K2229

DAM SVWF J2168

Black Hereford. Sired by a home bull who is from the JN Balder lines.

ACTUALS

BW	200WT	365WT	YEARLING SC
36	202kg	438kg	38

ASA DNA	
CE	12.8
BW	-1.1
WW	38.9
YW	63.9
MILK	22.6
MARB	0.12
REA	0.09



Lot 14

SVWF: M2460 ASA: 4488446 DOB: 07/10/24

SIRE SVWF K2229

DAM SVWF H2058

Black Hereford. Easy calving. Could go into any breeding program. Homozygous Polled and Black.

ACTUALS

BW	200WT	365WT	YEARLING SC
36	249kg	434kg	39

ASA DNA	
CE	13.4
BW	-2
WW	42.2
YW	66.6
MILK	27.8
MARB	0.1
REA	-0.03



Lot 15

SVWF: M2470 ASA: 4488464 DOB: 04/10/24

SIRE SVWF K2229

DAM SVWF J2176

Black Hereford. Easy calving. Homozygous Polled and Black.

ACTUALS

BW	200WT	365WT	YEARLING SC
39	237kg	446kg	39

ASA DNA	
CE	7.7
BW	0.8
WW	54.8
YW	84
MILK	20.8
MARB	0.17
REA	0.17



Lot 16

SVWF: M2483 ASA: 4488387 DOB: 02/10/24

SIRE SVWF K2229

DAM SVWF J2163

Black Hereford. A very versatile sire as he is Homozygous Polled and Black.



CE	16.4
BW	-2.4
WW	37.8
YW	60.4
MILK	22.6
MARB	0.15
REA	0.09

ACTUALS

BW	200WT	365WT	YEARLING SC
32	220kg	434kg	38



Lot 17

SVWF: M2443 ASA: 4488470 DOB: 17/09/24

SIRE SFI Brigade D21

DAM Sunnypeaks Lydia 2111

Super Baldy. A lovely quiet bull.



CE	11.2
BW	1
WW	46.8
YW	70.6
MILK	15.6
MARB	-0.01
REA	0.47

ACTUALS

BW	200WT	365WT	YEARLING SC
38	238kg	449kg	40



Lot 18 - Withdrawn

Lot 19

SVWF: M2486 ASA: 4488443 DOB: 17/11/24

SIRE Jo Sweet Revolution

DAM SVWF JP74

Black Hereford. A calving ease specialist. He's very thick and correct. He is a lot younger than his mates and has been used in service already on farm. Homozygous Polled and Black.



CE	18.8
BW	-4.1
WW	35.3
YW	63.1
MILK	16.3
MARB	-0.16
REA	-0.08

ACTUALS

BW	200WT	365WT	YEARLING SC
37	219kg	339kg	40



EPDS explained

Production EPDS

CALVING EASE DIRECT (CE): Predict the average difference in ease with which a sire's calves will be born when bred to first-calf heifers. Expressed as percentage of unassisted births with a higher value indicating greater calving ease.

BIRTH WEIGHT EPD (BW): BW EPDs are expressed in pounds and predict the average difference that can be expected in an animal's offspring when compared with another animal in the same genetic evaluation. Birth weight EPDs are primarily used as an indicator of calving ease, with the age and size of the females to be bred usually dictating how much birth weight can be tolerated.

WEANING WEIGHT EPD (WW): EPDs are expressed in pounds and predict the average differences in weight that can be expected between the progeny of animals in the same genetic evaluation at 205 days of age.

Weaning Weight EPDs do not account for differences in weaning weight that are due to milk.

YEARLING WEIGHT EPD (YW): EPDs are expressed in pounds and predict the average differences that can be expected between the progeny of animals at one year of age.

DOCILITY EPD (DOC): Docility EPDs predict the percentage of an animal's offspring that are expected to score favorably (1 or 2) on a five point scale when compared to the offspring of another animal. They are expressed as a percentage with higher values being favourable.

Maternal EPDS

MATERNAL CALVING EASE EPD (MCE): Predict the average ease with which a sire's daughters will calve as first-calf heifers when compared to the daughters of another sire in the same evaluation.

Expressed as percentage of unassisted births.

MATERNAL MILK EPD (M): Milk EPDs are expressed as pounds of calf weaned by a bull's daughters. They reflect the average differences in weaning weight that can be expected in grand progeny due to the milking ability of a bull's daughters. Available feed resources will dictate the extent to which milking ability should be selected.

Carcass EPDS

MARBLING EPD (MAR): Predict the average difference in USDA Quality Grade in an animal's progeny when compared to the progeny of another animal at a given age endpoint. Expressed in numerical marbling score where one point equals one USDA marbling score.

BACKFAT EPD (FAT): Estimate the average differences that are expected in external fat thickness at the 12th and 13th rib between progeny of different animals. Expressed in inches at a given age endpoint.

RIBEYE AREA EPD (REA): Predict the average difference in ribeye area in an animal's progeny when compared to the progeny of another animal at a given age endpoint. Expressed in square inches.

Hybrid Percentiles Table

%	CE	BW	WW	YW	ADG	DMI	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
1	20.30	-5.60	103.50	167.20	0.42	-0.10	12.30	34.10	80.40	22.50	19.60	68.90	-0.46	1.09	-0.10	1.22	0.15	189.66	106.75
2	19.40	-4.90	100.50	161.60	0.40	0.01	11.60	32.80	78.20	21.60	18.60	64.60	-0.43	0.98	-0.09	1.14	0.14	182.89	103.41
3	18.70	-4.40	98.30	157.80	0.39	0.08	11.20	32.00	76.80	21.00	18.00	61.80	-0.41	0.92	-0.09	1.09	0.13	178.41	101.52
4	18.30	-4.10	96.70	155.00	0.38	0.13	11.00	31.40	75.90	20.60	17.50	59.70	-0.40	0.87	-0.08	1.06	0.12	175.16	100.06
5	18.00	-3.80	95.40	152.60	0.37	0.17	10.70	30.90	75.00	20.20	17.20	58.10	-0.39	0.84	-0.08	1.03	0.12	172.45	98.88
10	16.70	-2.90	91.10	145.10	0.35	0.32	9.90	29.10	72.20	19.10	16.10	52.60	-0.35	0.73	-0.07	0.94	0.10	164.17	94.97
15	15.90	-2.30	88.40	140.10	0.33	0.42	9.30	28.00	70.30	18.30	15.40	48.90	-0.32	0.66	-0.06	0.88	0.09	158.70	92.47
20	15.30	-1.80	86.10	136.00	0.32	0.50	8.90	27.10	68.80	17.70	14.80	46.10	-0.30	0.60	-0.06	0.83	0.09	154.53	90.52
25	14.80	-1.40	84.20	132.70	0.31	0.57	8.50	26.40	67.50	17.20	14.30	43.80	-0.28	0.56	-0.05	0.79	0.08	150.88	88.84
30	14.30	-1.10	82.50	129.60	0.30	0.63	8.10	25.80	66.30	16.70	13.90	41.70	-0.26	0.52	-0.05	0.76	0.07	147.63	87.30
35	13.90	-0.80	80.90	126.70	0.29	0.69	7.80	25.20	65.20	16.20	13.50	39.80	-0.24	0.48	-0.05	0.73	0.07	144.59	85.96
40	13.50	-0.50	79.50	124.10	0.28	0.74	7.50	24.60	64.20	15.80	13.10	38.00	-0.22	0.45	-0.04	0.70	0.06	141.59	84.54
45	13.10	-0.20	78.10	121.60	0.27	0.79	7.20	24.00	63.20	15.30	12.80	36.30	-0.21	0.41	-0.04	0.67	0.06	138.69	83.15
50	12.70	0.10	76.80	119.10	0.26	0.85	6.90	23.50	62.20	14.90	12.50	34.60	-0.19	0.38	-0.04	0.64	0.05	135.72	81.80
55	12.30	0.30	75.50	116.70	0.26	0.90	6.60	23.00	61.20	14.40	12.10	32.90	-0.17	0.36	-0.03	0.62	0.05	132.68	80.41
60	11.90	0.60	74.10	114.30	0.25	0.95	6.30	22.40	60.10	13.90	11.80	31.30	-0.16	0.33	-0.03	0.59	0.04	129.41	79.05
65	11.60	0.90	72.70	111.60	0.24	1.01	6.00	21.90	59.10	13.40	11.40	29.50	-0.14	0.30	-0.02	0.56	0.04	126.14	77.56
70	11.20	1.20	71.20	109.00	0.23	1.07	5.70	21.30	58.00	12.80	11.00	27.80	-0.12	0.27	-0.02	0.53	0.03	122.67	76.03
75	10.70	1.50	69.60	106.20	0.22	1.13	5.30	20.70	56.80	12.10	10.50	26.00	-0.10	0.23	-0.02	0.50	0.03	118.96	74.37
80	10.20	1.80	68.00	103.10	0.22	1.20	4.90	20.00	55.40	11.40	10.00	24.00	-0.08	0.20	-0.01	0.46	0.02	114.97	72.61
85	9.60	2.10	65.90	99.70	0.20	1.29	4.50	19.20	54.00	10.60	9.30	21.80	-0.05	0.16	-0.01	0.42	0.02	110.57	70.61
90	8.80	2.60	63.30	95.30	0.19	1.40	3.90	18.10	52.10	9.70	8.40	19.00	-0.02	0.12	0.00	0.36	0.01	105.15	68.30
95	7.70	3.30	59.30	88.80	0.17	1.56	3.10	16.40	49.30	8.20	6.90	14.70	0.03	0.05	0.01	0.28	-0.01	97.76	65.03
AVG	12.70	0.10	76.80	119.10	0.26	0.85	6.90	23.50	62.20	14.90	12.50	34.60	-0.19	0.38	-0.04	0.64	0.05	135.72	81.80

For example: If your bull had a CE of 19.40 he would be in the top 2% of the breed.

SunnyVale Bull Sale 2026

BUYER'S INSTRUCTION SLIP

To be completed and handed to Agents before leaving the Sale.
No verbal instructions can be accepted.

Buyer information

Name:

Address:
.....
.....

Telephone: Email:

NAIT #: Herd #:

Purchase information

Lot/s purchased:

Total no. purchased:

Please describe the arrangements you have made to take delivery of your purchase.

.....
.....

Company to debit:

Insurance

Insurance required (please circle): YES NO

Insure for (state period): (Months)..... (Year).....

Insurance company:

Signed: Date: